



50th Annual Conference

June 19-22, 2019

Omni Hotel

Jacksonville, FL

Draft Agenda*

*This agenda is subject to change until becoming final



Note to NCDAN Members who are **AICP** credentialed: NCDAN has been approved as an **AICP Certification Maintenance (CM) provider**. Some of the sessions below are qualified CM events. We will be adding sessions to the list as the agenda is finalized. These events will be marked with the following symbol (where the number equals the number of CM credits): **CM | 6**. *To receive CM credit, you must sign in and remain for the entire session.*

Tuesday, June 18, 2019

Conference Registration

2:00 pm – 5:00 pm

Pre-Conference Training Registration

8:00 am – 9:00 am

Pre-Conference Training

9:00 am – 4:00 pm

CDBG Basics Primer CM | 6

This training will cover the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

Trainer: Wilmur Conyers, Durham, NC

CDBG Subrecipient Management Primer CM I 6

This training will be a condensed version of NCDCA's two-day Managing CDBG Subrecipients course. While this training covers subrecipient management in the context of Public Service activities, the basic concepts covered apply broadly. Points of emphasis will be: (1) the subrecipient agreement; (2) training subrecipients; (3) setting up grantee and subrecipient files; (4) tracking subrecipients; (5) monitoring; (6) 2 CFR 200 requirements; and (7) problem solving.

Trainer: John Callow, Murfreesboro, TN

HOME Program Primer CM I 6

This training will cover the fundamentals of the HOME program to include eligible and prohibited activities, eligible costs, CHDOs, program and project requirements, rental projects, homeownership projects, housing rehabilitation, tenant-based rental assistance, HOME match, and quality program administration.

Trainer: Sheryl Kenny, Arlington, TX

4:15 pm – 5:15 pm

New Member/First-Time Attendee Orientation

Are you new to NCDCA? Want to learn more about the Association? This orientation will provide an introduction to NCDCA for new members and first-time conference participants.

Presenters:

Vicki Watson

NCDCA Executive Director

Pre-Conference Networking Event: River and Post Restaurant

6:30 pm to 8:30 pm

Wednesday, June 19, 2019

8:00 am – 5:00 pm

Conference Registration and Information

8:00 am – 9:00 am

Breakfast

9:00 am – 9:30 am

Welcome and Agenda Overview

George Mensah

NCDCA President

Vicki Watson

NCDCA Executive Director

Alesia Scott-Ford

Field Office Director

U.S. Department of HUD

Jacksonville, FL

9:30 am -11:00 am

Concurrent Sessions

Community Land Trusts

This session will focus on leveraging publicly owned land and properties, anchor institution and faith-based assets to create permanently affordable housing.

Financial Management of Federal Programs

This session will focus on the importance of sound financial management practices, principally program timeliness and costs principles, to ensure federal funds are properly spent and program goals are achieved. The following areas will be emphasized: developing written policies and procedures, program timeliness (budget management and tracking, commitment and expenditure deadlines, efficient and regular drawdown and disbursement of program funds), and cost principles (allowable costs, unallowable costs).

Moderator:

Sue Fink
Manager of Financial and Administrative Services
Office of Planning and Development
Community Development Department
City of Lawrence, MA

Presenters:

Carmen Gandulla
Director, Community Development
City of Jersey City, NJ

Steve Johnson
Director, Entitlement Communities Division
Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Paul Webster
Director, Financial Management Division
Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Rehab Program Best Practices

Communities will share their best practices for attracting and retaining good contractors, effective code enforcement models, and energy efficiency standards.

Moderator:

David Bachrach
Community Development Coordinator
City of East Providence, RI

Presenters:

Robert Jenkins
Executive Director
Brockton Redevelopment Authority
City of Brockton, MA

Vanassa Flucas
Neighborhood Development/Community Protection Manager

City of Valdosta, GA

Kevin Howard
Community Development Manager
Department of Housing and Neighborhood Programs
City of Little Rock, AR

11:00 am – 12:15 pm

Concurrent Sessions

Neighborhood Revitalization Strategies

Small Grantee Session

This session is designed for small entitlement communities that receive less than \$1 million in annual CDBG and/or HOME funds. The session will provide program design ideas and tips for streamlining operations, tackling cross-cutting federal requirements with a small staff, and meeting federal timeliness requirements.

Moderator:

Mark Haga
Community Development Manager
City of Kingsport, TN

Presenters:

Dale E. Cook, Jr.
Community Development Administrator
City of Palm Springs, CA

Tara Fitzgerald
Program Coordinator
City of La Crosse, WI

Oneata Bailey
Director, Community and Neighborhood Services
City of Muskegon, MI

Evolving Approaches to the Housing Affordability Crisis: Rent Control and Anti-Displacement Strategies

This discussion will explore the newly passed State of Oregon legislation establishing a statewide rent control program, other jurisdiction rent control/or stabilization approaches and outcomes from recent rent control evaluation studies. We will also look at attempts to slow displacement of LMI households from areas with rapidly increasing housing costs such as community preference for rights of return to neighborhoods.

Presenters:

Debra Rhinehart
Strategic Advisor, Federal Grants Management Unit
Human Services Department
City of Seattle, WA

Veronica Soto
Director, Neighborhood and Housing Services Department
City of San Antonio, TX

Erica Leak
Acting Assistant Director
Neighborhood Housing and Community Development Department

City of Austin, TX

12:15 pm – 1:30 pm

Lunch on your own

1:30 pm – 2:45 pm

Concurrent Sessions

Opportunity Zones

This session will provide an overview of Opportunity Zones, how they work, how local governments are tracking, leading and participating in Opportunity Zones, and how they can be used with CDBG and HOME.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters:

David Bachrach

Community Development Coordinator

City of East Providence, RI

Paul Webster

Director, Financial Management Division

Office of Block Grant Assistance

Office of Community Planning and Development

U.S. Department of Housing and Urban Development

Washington, DC (invited)

Best Practices for CAPER Reporting

This session will provide recommendations and tips to ensure proper population of data in your CAPER, completing the CAPER set-up and submission in IDIS, troubleshooting common problems, and developing a CAPER that is easily conveyed to the general public.

Presenters:

Debra Rhinehart

Strategic Advisor, Federal Grants Management Unit

Human Services Department

City of Seattle, WA

Heather Johnson, AICP

Community Development Resources Manager

Community Planning and Economic Development Department

City of Davenport, IA

Shanette Eaden

Housing and Community Services Manager

Neighborhood Services Department

City of Plano, TX

Citizen Participation Best Practices

This session will provide ideas and new strategies for engaging the community in your strategic and community planning processes, including hard to reach populations. It will provide ideas on addressing barriers to community engagement and developing long-term approaches to foster community engagement.

Moderator:

Keith Lampkin
Housing & Community Development Director
City of Clarksville, TN

Presenters:

Stephanie Burch, Esq.
Director, Neighborhoods Department
City of Jacksonville, FL

Marcy Esbjerg
Director, Community Development Department
County of Pasco, FL

Melissa (Horr) Pond
Principal Planner I
City of Quincy, MA

2:45 pm – 4:00 pm

Concurrent Sessions

Surviving a HUD Monitoring

This session will offer guidance on making sure your programs and staff are ready to take on a HUD monitoring and pass with flying colors.

Moderator:

Rudy Bentancourt, MPA, CPM
Director, Housing and Community Development
City of Corpus Christi, TX

Presenters:

Joy M. Pierson
Community Development Administrator
Planning and Development Department
County of Hamilton, OH

Debbie Eller
Director of Community Services
City of College Station, TX

Shirletta Best
Community Services Administrator
Housing and Community Development Department
City of McKinney, TX

HOME Best Practices

This session will focus on best practices for developing CHDOs, designing a HOME TBRA program, and creating a HOME Community of Practice (HOME program peer network to discuss HOME issues).

Presenters:

Qiana Daughtry
Community Development Coordinator, Planning and Development

Housing and Community Development Division
City of Tampa, FL

James Barnes
HOME Director
Malden Redevelopment Authority
City of Malden, MA

CDBG Public Services Best Practices

This session will focus on strategies to increase the diversity of applicants and funded services, evaluate projects for effectiveness and ensure the public services match the needs of the community, and implementing policies to detect and avoid fraud and ensure program compliance.

Presenters:

Kelly Mierkowski
Affordable Housing and Community Development Administrator
Housing and Community Development Division
City of Jacksonville, FL

Yvette Balderas
Director, Community Development
City of McAllen, TX

Melissa (Horr) Pond
Principal Planner I
City of Quincy, MA

Abigail R. Marquez
Assistant General Manager
Community Services and Development Bureau
Housing and Community Investment Department
City of Los Angeles, CA

4:00 pm – 5:00 pm

Regional Caucus Meetings

- Region 1 (New England)
- Region 2 (NJ/NY)
- Regions 3 and 4 (Mid-Atlantic/Southeast)
- Regions 5 and 7 (Midwest/Great Plains)
- Region 6 (Southwest)
- Regions 8 and 9 (Rocky Mountain/Pacific)
- Region 10 (Northwest)

6:00 pm – 10:00 pm

Evening Networking Activity: TIAA Field (Jacksonville Jaguars Stadium) Reception

Thursday, June 20, 2019

8:00 am – 5:00 pm
Conference Registration and Information

8:00 am – 9:00 am
Breakfast/General Announcements/Welcome

8:00 am – 9:00 am

Subcommittee Meetings

- Membership
- Planning and Professional Development

9:00 am – 10:30 am

Plenary Session

HUD Update

HUD Headquarters will provide an update on the latest policy and program changes affecting CDBG, HOME, and HUD's homeless assistance programs to include the following topics:

- Section 3 Rule
- Environmental Review Rule
- Consolidated Plan Update
- Fair Housing Update
- HUD Monitoring Focus
- Program Updates

Moderator:

Vicki Watson
NCD Executive Director

Presenters:

Stanley Gimont
Deputy Assistant Secretary for Grant Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Claudette Fernandez
Director, Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Steve Johnson
Director, Entitlement Communities Division
Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Virginia Sardone
Director, Office of Affordable Housing Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

10:30 am – 10:40 am

Break

10:40 am – 12:00 pm

Plenary Session

NCDCA 50th Anniversary: A Look Back at the Organization's Founding, History and Accomplishments

To recognize NCDCA's 50th anniversary – our Jubilee year – this informal session will recognize NCDCA's founding, history, accomplishments, and importance to the community development field.

Moderator:

Patrick Sullivan, Sr.
Director
Planning, Housing and Community Development Department
City of New Bedford, MA

Participants:

Gene Lowe
Assistant Executive Director
U.S. Conference of Mayors
Washington, DC

Steve Gartrell
NCDCA Past President

Robert C. Gehret, Jr.
Deputy Director, Policy Development & Research Division
Department of Neighborhood Development
City of Boston, MA

James Vaughn (invited)
Director of Special Projects
Congressman Emanuel Cleaver (D-MO)

Mark Tigan (invited)
Chair, Winchester Economic Development Corporation
Winchester, NH

12:00 pm to 1:30 pm

Lunch on your own

12:00 – 1:30 pm

Board of Directors Luncheon Meeting

1:30 pm to 1:45 pm

Board the Buses for the Projects Tour

1:45 pm – 4:45 pm

Local Projects Tour

Narrated bus tour of affordable housing and community development projects throughout the City of Jacksonville.

7:00 pm – 11:00 pm

Evening Networking Event: 50th NCDCA Annual Conference Reception (at the Hotel)

Friday, June 21, 2019

8:00 am – 5:00 pm

Conference Registration and Information

8:00 am – 9:00 am

Breakfast/General Announcements

9:00 am – 10:30 am

Concurrent Sessions

Section 3

This session will provide information on the newly released Section 3 proposed rule.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters:

Timothy M. Smith

Associate Assistant Deputy Secretary

Office of Field Policy and Management

Washington, DC

Holly A. Kelly

Office of Field Policy and Management

U.S. Department of Housing and Urban Development

Washington, DC

Affordable Housing Development Best Practices

This session will focus on best practices in the following areas: using non-profit providers/developers to construct and manage affordable housing projects, using CDBG and HOME in partnership with other resources to create affordable housing, and developing mixed-income housing.

Moderator:

Bonnie Moore

Community Development Director

City of Shreveport, LA

Presenters:

Eric Keeler

Deputy Director, Office of Housing

City of Alexandria, VA

Gladys Cook

Technical Advisor/Disaster Recovery Director

Florida Housing Coalition

Tallahassee, FL

10:30 am – 11:30 am

Roundtable Discussions

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

- Managing Millennials (Moderator: Nancy Mikeska, Community Development Director, City of Conroe, TX)
- Breaking Down Community Silos – Creating Community Partnerships (Moderator: Dawn Lockhart, Director of Strategic Partnerships, Office of Mayor Lenny Curry, City of Jacksonville, FL)

- How to Survive a Change in Administration (Mayor/City Manager/County Executive) (Moderator: David Bachrach, Community Development Coordinator, City of East Providence, RI)
- The Basics of Section 108 Loans (Moderator: Wilbur Conyers, Federal Programs Administrator, City of Durham, NC)
- Planning for your next 5-year Con Plan (Moderator: James Barnes, HOME Director, City of Malden, MA)
- Successful Collaborations with CoCs: Erich Chatham, Chairman, Governing Council for Lowcountry CoC
- Capacity building in ESG (growing homelessness prevention and rapid re-housing programs) (Moderator: Kayon Henderson, Community Development Specialist, City of Tampa, FL)
- Developing and implementing a corrective action plan for poor performing subrecipients
- HOME Subsidy Layering (Moderator: Judy Gillaspie, Grants Fiscal Agent Administrator, City of Tulsa, OK)

11:30 am – 12:30 pm

Roundtable Discussions (Repeated)

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- Breaking Down Community Silos – Creating Community Partnerships (Moderator: Dawn Lockhart, Director of Strategic Partnerships, Office of Mayor Lenny Curry, City of Jacksonville, FL)
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- HOME Subsidy Layering (Moderator: Judy Gillaspie, Grants Fiscal Agent Administrator, City of Tulsa, OK)

12:30 pm – 2:30 pm

John A. Sasso National Community Development Week Awards Luncheon

2:30 pm - 5:30 pm

On Your Own in Jacksonville

6:00 pm

Evening Networking Event: Jacksonville Jumbo Shrimp Minor League Baseball Game

Saturday, June 22, 2019

9:00 am – 10:00 am

NCDCA Annual Business Meeting/Closing Breakfast

- Remarks from George Mensah (Miami, FL), outgoing President
- Approval of the 2019/2020 slate of officers
- Remarks from Dale E. Cook, Jr. (Palm Springs, CA), incoming President

